



November 16, 2009

#### An Invitation to Sponsor:

It is with great pleasure that we wish to advise your business that the Fifth Annual Three in One Breed Horse Show is scheduled to be held once again on the weekend of July 9<sup>th</sup>, 10<sup>th</sup> and 11<sup>th</sup>, 2010 at the Smithers Fall Fair Grounds. The last four years, through the generous support of our sponsors, we coordinated shows that showcased the popular horse breeds of the American Quarter Horse, the American Paint Horse and the Canadian Appaloosa. All shows were well attended and we were pleased to have competitors from as close as Smithers to as far away as Grand Prairie and Vancouver Island compete at this regional horse show event.

Our committee, which consists of representatives from the communities of Hazelton, Smithers, Telkwa, Houston, Topley and Burns Lake, continues to work collectively to coordinate this show to assist in promoting the sport of horse showing to families and in particular to the youth who reside in Northern British Columbia. This coming year with the addition of more horse classes, and a focus on those new to the showing, we hope to continue to increase the number of competitors.

I am writing to invite your business to join us in promoting this wonderful sport as a financial sponsor and advertiser of our 2010 Three in One Breed Horse Show. All sponsors will receive a receipt for advertising in the full amount that you sponsor for your business tax purposes. Any and all gifts of your support will be sincerely appreciated. The following is an outline of the levels of sponsorship that are available to your company to consider:

#### LEVEL ONE SPONSORSHIP

Sponsor Level - \$50 - \$100 (or goods in this value range for our Silent Auction)

#### Benefits

- Two tickets to the Friday Night Sponsor and Competitor Wine & Cheese Party at the Smithers Fall Fair Grounds.
- Sponsor mention in our Show Program
- Sponsor mention on our website sponsor page - <http://www.3in1horseshow.com/sponsor.html>
- 2011 Three in One Sponsor Calendar featuring colour photos of the 2010 show that you helped support.

### LEVEL TWO SPONSORSHIP

Sponsor Level - \$101 - \$150 (Reserve High Point Award Sponsorship Level)

#### Benefits

- Three tickets to the Friday Night Sponsor and Competitor Wine & Cheese Party at the Smithers Fall Fair Grounds.
- Business card Advertisement in our Show Program
- Business card Advertisement on our website sponsor page - <http://www.3in1horseshow.com/sponsor.html>
- Three tickets in the sponsor seating section
- 2011 Three in One Sponsor Calendar featuring colour photos of the 2010 show that you helped support.

### LEVEL THREE SPONSORSHIP

Sponsor Level - \$151 - \$200 (Specialty Class Sponsorship)

#### Benefits

- Four tickets to the Friday Night Sponsor and Competitor Wine & Cheese Party at the Smithers Fall Fair Grounds.
- ¼ Page Advertisement in our Show Program
- Business card Advertisement on our website sponsor page - <http://www.3in1horseshow.com/sponsor.html>
- Four tickets in the sponsor seating section
- 2011 Three in One Sponsor Calendar featuring colour photos of the 2010 show that you helped support.

### LEVEL FOUR SPONSORSHIP

Sponsor Level - \$201 - \$250 (Hi Point Award Sponsorship)

#### Benefits

- Five tickets to the Friday Night Sponsor and Competitor Wine & Cheese Party at the Smithers Fall Fair Grounds.
- 1/2 Page Advertisement in our Show Program
- Feature Advertisement on our website sponsor page - <http://www.3in1horseshow.com/sponsor.html>
- Five tickets in the sponsor seating section
- Two tickets to attend the Saturday evening Steak Barbeque
- 2011 Three in One Sponsor Calendar featuring colour photos of the 2010 show that you helped support.

#### LEVEL FIVE SPONSORSHIP

Sponsor Level - \$251 - \$300 (Gold Sponsor)

##### Benefits

- Six tickets to the Friday Night Sponsor and Competitor Wine & Cheese Party at the Smithers Fall Fair Grounds.
- 1/2 Page Advertisement in our Show Program
- Feature Advertisement on our website sponsor page - <http://www.3in1horseshow.com/sponsor.html> with a rotational featured ad on our homepage
- Six tickets in the sponsor seating section
- Three tickets to attend the Saturday evening Steak Barbeque
- 2011 Three in One Sponsor Calendar featuring colour photos of the 2010 show that you helped support.

#### LEVEL SIX SPONSORSHIP

Sponsor Level – Greater than \$300 (Platinum Sponsor)

##### Benefits

- Six tickets to the Friday Night Sponsor and Competitor Wine & Cheese Party at the Smithers Fall Fair Grounds.
- Full Page Advertisement in our Show Program
- Feature Advertisement on our website sponsor page - <http://www.3in1horseshow.com/sponsor.html> with a rotational featured ad on our homepage
- Six tickets in the sponsor seating section
- Four tickets to attend the Saturday evening Steak Barbeque
- 2011 Three in One Sponsor Calendar featuring colour photos of the 2010 show that you helped support.

We are hopeful that your company is able to be a contributor to this wonderful family event and encourage you to call or email if you have questions regarding this invitation. Contact Jessica: email at [jmikolayczk@bulkley.net](mailto:jmikolayczk@bulkley.net) or at the following number: 250-842-5297.

If you have already determined that you would like to join us in sponsoring the 2010 Three in One Breed Horse Show, we have attached a sponsorship form that you can complete and mail with your contribution to our show committee office.

Thanks you and we look forward to hearing from you in the near future.

Signed,

THREE IN ONE BREED HORSE SHOW COMMITTEE